

LINERLESS LABELS – SAVING YOU MONEY WHILE PROTECTING THE ENVIRONMENT



DHL's sustainable linerless labels deliver double the benefit: By losing the label you protect the environment and save costs thanks to the lower purchase price.

YOUR BENEFITS

- Save costs thanks to the lower purchase price
- Flexible label lengths open up diverse potential uses
- Protect the environment by generating less refuse
- Linerless labels are extremely robust and resilient
- Save time thanks to fewer liner roll replacements – 100% more label than a traditional label roll*

A CLOSER LOOK AT LINERLESS LABELS

The linerless label is a self-adhesive label available as a roll. By losing the liner found on the back of regular label rolls, you can **avoid generating unnecessary waste** and help protect the environment. Just like on an adhesive tape, the linerless labels lie directly on top of each other, which means that significantly more labels fit on a roll than on traditional rolls with a liner ribbon. Around 500 labels can be printed from a single linerless label roll. That's 100% more labels than on a traditional label roll* of the same diameter. As a result, linerless label **rolls need to be changed less frequently** – saving you time. And that's not all. **You save money too!** Linerless labels are less expensive than their traditional counterparts. Better still, as linerless labels are not pre-cut, the length of your labels is as **flexible** as your needs. Entirely up to you. All of this makes the linerless label much more versatile – and opens up various possibilities. In addition to being used as traditional parcel labels, they can also be used for WARENPOST shipments.

*Compared to Common Label 910-300-610

REQUIREMENTS – WHAT DO I NEED TO KNOW WHEN USING LINERLESS LABELS?

To make the most of linerless labels you'll need to have a linerless-compatible printer with a cutting edge.

Full technical information on printers can be found in the Post & DHL Business Customer Portal. Simply head to the "Parcel & goods" tab, select "Article catalog" and you'll find the "Linerless label" article information sheet.

HOW CAN I ORDER LINERLESS LABELS?

Linerless labels can be ordered simply and conveniently online via the **Post & DHL Business Customer Portal**. Head to the "Parcel & goods" tab and select "Article catalog". Then enter the material number 910-300-690 or the keyword "linerless label" in the item catalogue. And you're off!

Further information is available in the secure section of the Post & DHL Business Customer Portal at **geschaeftskunden.dhl.de** or get in touch with your contact at Business Customer Service directly.